



# WHAT IS A WORDPRESS WEBSITE?

*Posted on February 8, 2023*

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In answer to the question 'what is a WordPress Website?', WordPress is a content management system (CMS) that allows you to create and manage a website without any real coding knowledge. It is the most popular CMS in the world, powering well over 40% of all global websites.

WordPress is easy to use and customise, even for beginners. There are thousands of free and premium themes and plugins available to help you create the perfect website for your needs.

WordPress is also very scalable, so you can easily start with a small website and grow it as your business grows while keeping the same user friendly platform.





## What is a WordPress Website and what are the benefits of it? :

- **Easy to use:** WordPress is a very user-friendly CMS. Even if you don't have any coding experience, you can create a beautiful and professional website with WordPress.
- **Customisable:** There are thousands of free and premium themes and plugins available to help you customise your WordPress website. You can change the look and feel of your website, add new features, and more.
- **Scalable:** WordPress is very scalable, so you can easily start with a small website and grow it as your business grows. You can even move the site around providers too.
- **Secure:** WordPress is a very secure CMS. It is regularly updated with security patches, and there is a large community of developers who are working to keep WordPress secure.



- **Open Source:** WordPress is open source software, so it is free to use without a licence. You can basically build your own website in the software to a level without paying anything, the only time you will need to pay is if you use a website design company for hosting services, domain names and for them to manage your website. Companies like [Local Exposure](#) can help if you would rather use a managed option.

If you are looking for a CMS that is easy to use, customisable, scalable, secure, and flexible, then WordPress is a great option for you.

Here are some examples of businesses when answering the question, what is a WordPress Website?:

- **The New York Times:** The New York Times uses WordPress to power its website.
- **The White House:** The White House uses WordPress to power its website.
- **Sony Music:** Sony Music uses WordPress to power its website.
- **Nike:** Nike uses WordPress to power its website.
- **Mercedes-Benz:** Mercedes-Benz uses WordPress to power its website.

These are just a few examples of the many businesses that use WordPress. If you are looking for a CMS that can power a website for any type or size of business, then WordPress is a great option.

To learn more about what is a WordPress Website?, visit the WordPress website:

<https://wordpress.org/>.

