



## SUPPORT LOCAL BUSINESS IN COVID-19

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Please put your money where your heart is and support local business in your area. We took to the streets this week in our local area of Long Eaton, Nottingham Derbyshire. It was great to meet local businesses and see the community getting back on its feet. We shot a short video featuring just few of local business owners close by [Local Exposure Web Design & Digital Marketing Agency](#) offices in Long Eaton. If you would like a short video or Street View Virtual Tour shot in your local area, please drop us a line.

<https://youtu.be/tY8gd8hW9qA>

## Support Local Business: Virtual Tour of Long Eaton High Street

### Why Support Local Businesses?

There are many reasons why it is important to support local businesses. Here are just a few:

- **Local businesses create jobs.** When you support a local business, you are helping to create jobs for your neighbours and friends. This is important for the local [economy](#), as it helps to keep money circulating within the community.
- **Local businesses pay taxes.** Local businesses also pay taxes to the local government. These taxes help to fund important services, such as schools, libraries, and parks.



- **Local businesses are more likely to give back to the community.** Local businesses are more likely to donate to local charities and volunteer their time to local organizations. This is because they have a vested interest in the community and want to see it succeed.
- **Local businesses are more personal.** When you shop at a local business, you are more likely to develop a personal relationship with the owner or staff. This can make shopping more enjoyable and rewarding.



## How Can We Help Local Businesses?

There are many ways that we can help local businesses. Here are a few ideas:

- **Shop local.** When you need to buy something, try to buy it from a local business. This will help to support the local economy and create jobs.
- **Tell your friends and family about local businesses.** Word-of-mouth is a powerful marketing tool. When you tell your friends and family about a great local business, they are more likely to support it.



- **Leave positive reviews online.** Online reviews are a great way to help local businesses attract new customers. When you leave a positive review, you are helping to spread the word about a great business.

## How Can We Help Local Businesses?

There are many ways that we can help local businesses. By shopping local, telling our friends and family about local businesses and leaving positive reviews online, we can help to create a vibrant and thriving local economy.

### Here are some additional tips for supporting local businesses in the East Midlands:

- **Attend local events.** Local businesses are often involved in local events, such as farmers markets, festivals, and concerts. Attending these events is a great way to learn about local businesses and support them.
- **Use social media.** Many local businesses use social media to connect with customers. Follow local businesses on social media and like and share their posts. This will help to spread the word about these businesses and attract new customers.
- **Be patient.** It takes time for local businesses to grow and succeed. Be patient with local businesses and continue to support them even when times are tough.

